Qualitative Research Methods

CLASS SESSIONS
Monday, June 25 – Friday, June 29, 2018
8:30am – 12:30pm
Location: TBD
Hammer Health Sciences Library (HSC) is located at 701 W. 168th St. New York, NY 10032
Directions can be found here: https://www.cuepissummer.org/contactpage

INSTRUCTOR
Monique M. Hennink, PhD
Associate Professor
Rollins School of Public Health Emory University
email: mhennin@emory.edu

COURSE DESCRIPTION
This course will provide an introduction to the principles and practice of qualitative research. Participants will gain an overview on how to design, conduct and evaluate a qualitative study. Course sessions will include theoretical concepts underlying qualitative research, study design (including integration of qualitative and quantitative methods), and the principles and strategies for participant recruitment. We then focus on building skills in three methods of qualitative data collection commonly used in public health research, interviews, group discussion, and observation. We also include writing and presenting qualitative research, and throughout the course we focus on assessing the quality of qualitative research. We will not cover data analysis in this course. The course balances lecture sessions with skill-building participatory sessions focusing on core skills (e.g. developing a recruitment strategy, critiquing research instruments, conducting an interview, moderating a group discussion, responding to journal reviewers).

PREREQUISITES
None.

COURSE LEARNING OBJECTIVES
By the end of the course, participants will be able to:
1. Distinguish the qualitative and quantitative research paradigms
2. Understand the principles underlying qualitative research tasks
3. Design and conduct rigorous qualitative research
4. Develop and evaluate effective qualitative research instruments
5. Understand the skills for effective qualitative data collection
RECOMMENDED COURSE READING LIST
The following are recommended readings that focus on elements covered in the course. They may be read prior to the course or used as reference material.

3. Colucci (2007) _Focus groups can be fun_: The use of activity oriented questions in focus group discussions. Qualitative Health Research 17(10):1422-1233.

COURSE STRUCTURE
Class time is 20 hours total. The structure of the workshop will include a mixture of lectures, discussion, group activities to build core skills with assistance from the instructor.

COURSE SCHEDULE

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<thead>
<tr>
<th>DAY 1</th>
<th>8.30 – 12.30</th>
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<tbody>
<tr>
<td></td>
<td>Welcome/Overview</td>
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<tr>
<td></td>
<td>Introduction to Qualitative Research</td>
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<td><strong>Break</strong></td>
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<tr>
<td></td>
<td><strong>Activity:</strong> Applying Qualitative Research</td>
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<td>Participant Recruitment</td>
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<td><strong>Activity:</strong> Recruitment Strategies (30min)</td>
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<th>DAY 2</th>
<th>8.30 – 12.30</th>
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<tr>
<td></td>
<td>Designing In-Depth Interviews</td>
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<td><strong>Activity:</strong> Critique an interview guide</td>
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<td><strong>Break</strong></td>
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<td></td>
<td>Conducting In-Depth Interviews</td>
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<td><strong>Activity:</strong> Interviewing skills</td>
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| DAY 3 | 8.30 – 12.30 | Designing Focus Group Discussions  
Activity: Critique a discussion guide  

*Break*

Conducting Focus Groups  
Activity: Moderation skills |

| DAY 4 | 8.30 – 12.30 | Design & Conduct of Observation  
Activities: Structured & unstructured observation skills  

*Break*

Field Tasks: Iterative, Training Transcription = |

| DAY 5 | 8.30 – 12.30 | Writing & evaluating qualitative research  
Activity: Assessing qualitative research articles  

*Break*

Activity: Responding to reviewer critiques  
Course Evaluations & CLOSE |