



**30TH ANNUAL
NEW DRUGS & MODERN
CONCEPTS IN PHARMACOTHERAPY
MARCH 23 - 25, 2018**

EXHIBIT PROSPECTUS
Register at www.newdrugsce.com

This program is coordinated by

Thomas J. Long School of Pharmacy & Health Sciences,
University of the Pacific, Stockton, CA

in association with

VA Northern California Health Care System

*University of the Pacific
San Francisco Campus
155 Fifth Street
San Francisco, CA 94103*



Invitation to exhibit

The advisory committee for the 30th Annual New Drugs and Modern Concepts in Pharmacotherapy has assembled an exciting pharmacy continuing education program that includes 11 sessions. Pharmacotherapy topics cover several newly approved drugs as well as some that are expected to receive approval soon.

This program is accredited for 15 hours (1.5 CEUs) of pharmacist continuing education by the Accreditation Council for Pharmacy Education. On average the program draws approximately 150-175 pharmacists from California and neighboring states. Most attendees are from clinical or hospital practice settings.

Exhibitor Information

Tabletop space is limited and is assigned on a first-come, first-served basis and is accepted online at www.newdrugsce.com.

The cost for a 2 foot by 6 foot draped table with recognition in the program syllabus is \$1,000. Exhibitors will be able to register two representatives for each tabletop. Continuing education (CE) credit is available to exhibitors that complete the requirements as stated in the program syllabus. Exhibitors must indicate that they wish to receive CE upon registration.

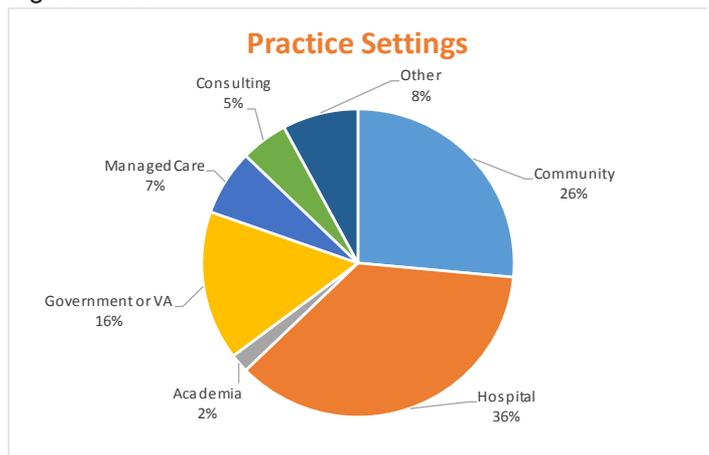
Requests for access to electrical outlets can be made during registration. If you

are planning on displaying equipment or using a portable table display, it must be no higher than 48 inches above the tabletop and no wider than 6 feet. Please contact Becky Perry at bperry@pacific.edu if your exhibit does not meet these criteria. University of the Pacific reserves the right to place oversize exhibits where they will not encroach on neighboring exhibitors. Exhibitor will be notified of any change in location.

Benefits

- Listing and company description on the New Drugs program web site, listing on signage and in the program syllabus.
- Email address list of attendees (with the exception of those that opted out).
- Social events in the exhibit area.

Please submit a 50-word description of your company for publication in the program syllabus when registering or email to bperry@pacific.edu by March 2, 2018. Faxes are not accepted.



Meeting Venue

University of the Pacific
San Francisco Campus
155 Fifth Street
San Francisco, CA 94103

Book Early

A block of rooms has been reserved at the program site, InterContinental Hotel San Francisco, for the conference dates March 23-25, 2018. The conference rate is \$219 plus applicable taxes. To book rooms, visit www.newdrugsce.com. Lodging is honored on a first come, first served basis but not after February 27, 2018. We encourage you to make your reservation early as the room block fills quickly.

Parking

Parking is available at the Fifth & Mission/Yerba Buena Parking Garage. Daily parking fee of \$34.00/24 hrs.

Fifth & Mission/Yerba Buena Parking Garage
899 Mission St
San Francisco, CA 94103
Phone: 415.982.8522

Package Receiving & Storage

Exhibitors are responsible for all shipping, handling and payment arrangements for any items to be shipped to the hotel. The hotel charges the following rates:

\$5.00 per box under 25 lbs
\$25.00 per box for 25-50 lbs
\$35.00 per box over 50 lbs

Packages should arrive no more than 3 days prior to the event. The hotel can store the boxes at no charge for three days after the event. If the packages arrive earlier or have to be stored for more than 3 days a \$10.00 per box per day fee will be assessed.

All Items must be addressed to the attention of the Hotel Sales Department, and must clearly identify the name of your contact, your organization name and the date of the event (March 23-25, 2018).

In addition, **you must give us prior notification of all incoming deliveries so we can work with the hotel to ensure they are at your display.**

Exhibit schedule

Attendees are free to browse the exhibits throughout the weekend. Please see the complete program schedule at www.newdrugsce.com for detailed information.

	Friday, March 23	Saturday, March 24	Sunday, March 25
Set-up:	11am – 12pm	6:30am – 7:30am	6:00am – 7:00am
Open:	12pm – 1pm 2:30pm – 2:45pm 4:15pm - 4:45pm	7:30am – 8:30am 10:30am – 10:45am 11:45pm – 1:15pm 3:15pm – 3:30pm	7:00am – 8:00am 10am – 10:30am
Dismantle:			12:30pm – 1:00pm

All unlabelled and unclaimed Items remaining in the exhibit area will be discarded immediately following completion of the event.

At a glance

- Exhibitor fee: \$1,000
- Tabletop: 2x6' table
- Electrical available
- Two representatives
- Estimated # of attendees: 150-175
- Primary practice settings:
 - Community
 - Hospital
 - Government/VA
- Company recognition: Website, Syllabus, Signage

Registration

Online: www.newdrugsce.com

Phone: 209.932.3275

Payment

Payment can be made on the registration site as a secure credit card transaction or by check.

Checks should be made payable to University of the Pacific and reference ND2018.

Please mail directly to:

Becky Perry - PHS

University of the Pacific

3601 Pacific Ave

Stockton, CA 95211

Exhibitors will be provided with a receipt of payment and University W9 (University of Pacific Tax ID #: 94-1156-266) upon payment in full.

Cancellation

Cancellations with refund, less a \$75 administrative fee, may be made until March 2, 2018. No refunds will be issued after March 2. Cancellation requests must be received in writing.

Register now

www.newdrugsce.com

209.932.3275

For more information:

Becky Perry

209.932.3275

bperry@pacific.edu

Program topics

- New Law Updates and Review
- Pharmacogenomics in Clinical Practice
- Medical Marijuana
- Ophthalmology
- Treating Anxiety
- Updates in Drugs of Abuse
- Chronic Heart Failure
- Travel Health Update
- New Therapies for Chronic Constipation
- Treatment of Psoriasis

Continuing education credits

Up to two exhibitors per company may attend the New Drugs program to receive continuing education units accredited by ACPE for pharmacists. Please review the program syllabus for detailed instructions. To receive credits, exhibitors must:

- Sign in at registration
- Complete and return the Request for Continuing Education Credit form including Course ID number
- Complete and return all daily and program evaluation forms
- Take the self administered pre and post symposium questionnaire
- Attend the lectures